

Welcome to the CIO Global Forum

The role of the CIO is evolving from technical expert to leading business executive with technology insight and abilities. This evolution means that every CIO has the need for real-time education and feedback on workforce management, global expansion, emerging technologies and other trends – directly from peers who share these challenges.

The CIO Global Forum offers an intimate venue to gain crucial insights from other CIOs through their successes and failures, and quickly garner actionable ideas.

While much larger than our first session in 2003, our mission remains keenly focused on the simple notion of giving back to the CIO community by providing an open venue for real collaboration and sharing relevant insights on issues and trends in information technology and beyond.

The CIO Global Forum is open to CIO and CXO participation only, enabling attendees to establish and enhance valuable relationships that create lasting value beyond the sessions themselves.

We drive a very aggressive two-day agenda and strongly encourage active participation from all attendees in the sessions. The format is based on one integrated track, allowing all attendees to fully engage in all activities. The Forum is confidential and closed to media and analysts.

I know you will find participating in the CIO Global Forum a strategic investment of your time and energy, and I look forward to connecting with you in person!

Sincerely,



Charlotte Yates
Founder, CIO Global Forum
CEO, Telwares

About the Forum

The CIO Global Forum offers an intimate venue to quickly gain crucial insights and actionable ideas from other CIOs through discussions of successes and failures.

With sessions driven by recognized IT leaders and innovators, the Telwares CIO Global Forum provides an unmatched combination of education, career development, relationship building and proven best-practices discussion for each attendee to leverage far beyond the event.

Over the course of the two-day agenda, attendees participate in 10 to 12 speaker-led visionary addresses along with 4 to 6 panel discussions moderated by leaders and influencers from the CIO community, with a sharp focus on education and actionable best practices.

Each agenda is a collaboration with Telwares, the Telwares CIO Advisory Board, our speakers, panelists and others who help drive content and moderate the two days. Topics can include crucial IT trends such as cloud computing, security, and social media or personal development topics such as CIO career trends and board participation.

To enhance the level of participant interaction and maintain focus, PowerPoint presentations are generally discouraged. Each agenda item is followed by a question-and-answer session, marshaling lively discussion in a peer-based open forum environment.

While the format is designed to promote healthy dialogue and exchange, each session is tightly managed to ensure schedule discipline and adherence.

April 13-14 in Napa, California

CIO Global Forum
Spring Session 2011

Vintage Inn
Napa, California

Nestled among the rolling vineyards of the Napa Valley wine region is the Vintage Inn on the 23-acre Vintage Estate, just steps from the dining tables of America's most celebrated chefs.

RSVP

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Topics Relevant to Your Initiatives

All attendees and participants are encouraged to submit ideas for presentations and panel discussions.

Agenda topics for April 2011 will include:

- The New Definition of IT Talent
- The Future of IT Service Delivery and Value
- Applying Technology to Create Market Opportunities
- Engaging Mobile Platforms
- CIO as Consultant and Change Agent
- CIO Career Development and Board Positioning
- What's Your Cloud Flavor? Public, Private, Hybrid or Stealth
- Using Social Media to Engage the "Customer of One"
- IT Salary Trends

Prior CIO Global Forum agenda topics:

- Cyber Security's Pulp Fiction: It's Not an IT Issue
- Creating a Business-Centric IT Culture
- The Reinvention of the Enterprise
- The Future of the Enterprise Desktop and Application Development
- Evolution and Impact of Mobile Form Factors
- How CIOs are Accelerating Speed to Market
- Cyber Security Threats and Opportunities
- Driving Brand and Revenue Objectives with Social Platforms
- The DNA of Next-Gen CIOs

You Are in Good Company

The CIO Global Forum features some of the most recognized names in the CIO community. Past keynote presenters, panelists and attendees include:

Accenture	Intel
ADP	InterContinental Hotels Group PLC
Akamai Technologies, Inc.	Iron Mountain
AmerisourceBergen	JPMC
Amgen	Koch Industries
Apollo Group	Kohl's
ARINC Incorporated	Liz Claiborne
Armstrong World Industries, Inc.	McGraw Hill Construction
Arrow Electronics, Inc.	McKesson Corporation
Atheros Communications, Inc.	Medco Health
Avaya Inc.	Microsoft
Avnet	Mohawk Industries, Inc.
BAE Systems	Nalco Company
Bechtel	Newmont Mining
BMC Software	NSTAR Electric & Gas Corporation
Boston Scientific	Office Depot
Brasscom	One Equity Partners LLC
Bunge Limited	Ozburn-Hessey Logistics, LLC
Cardinal Health	Pegasus Solutions, Inc.
Commonwealth of Massachusetts	R.R. Donnelley & Sons Company
Covance Inc.	Salesforce.com
CSC	Sara Lee Corporation
Dell	Savvis Inc.
Diebold	Shared Technologies Inc.
DirectTV	Siemens
Emerson Electric	Sony Electronics
Evergreen Packaging, Inc.	Sony Pictures
Fannie Mae	Special Olympics
Ferro Corporation	Sprint
Fiserv, Inc.	State of Georgia
Freshwater Advisory	SunGard Data Systems Inc.
General Motors Company	Sybase
Genesis10	Textron
Halliburton	Timberland Company
Harrah's	Trend Micro Incorporated
Harvard University	Unisys
Hershey	United States Postal Service
HP	Washington Post
Humana Inc.	WellPoint
IBM	Whirlpool
InfoWorld	WPP

Top 10 Reasons to Attend

1. Leverage technology to create market opportunities
2. Zero in on the new dynamics of engaging customers with technology
3. Evolve your role from technology resource to business leader
4. Determine which next-gen technologies best advance your strategic goals
5. Discover how visionary IT organizations cultivate innovation
6. Understand the new requirements for IT talent
7. Network with leaders from the world's most progressive companies
8. Benefit from peer-based best practices and lessons learned
9. Identify and navigate career development opportunities beyond technology
10. Engage in candid and thoughtful dialogue with leading-edge CIOs



CIO

GLOBAL FORUM