

Professional Services Industry Veteran Sam Bloomfield Joins Telwares Communications To Lead Customer Contact Solutions Practice, A New Unit

PLEASANTON, CA, MAY 15, 2007 – Telwares Communications, a world leader in enabling major enterprises to evaluate, procure and manage their communications infrastructures, technologies and services, today announced the appointment of Sam Bloomfield as Senior Vice President for its new Customer Contact Solutions practice.

Bloomfield will be responsible for developing and delivering contact center solutions for current and prospective Telwares clients. Complementing Telwares' established practice of delivering results-oriented consulting, where clients realize significant cost savings on telecommunications services, the new Contact Center Solutions practice will help clients become more efficient in their contact center operations and enhance revenue-producing capabilities.

Bloomfield possesses more than 15 years of professional services, contact center and direct marketing experience. Prior to joining Telwares, Bloomfield built and led the Professional Services group at ClientLogic. ClientLogic merged with Sitel in February 2007.

As Senior Vice President at ClientLogic, he held major client-facing responsibilities, including: the Contact Center consultancy dedicated to channel strategy and performance improvement; Relationship Management, where he specialized in the insurance industry vertical markets; and Global Client Solutions where he developed and expanded insurance and financial services' client relationships through CRM consultative solutions.

"We are delighted to bring Sam's executive talents and industry skills to our organization," said Charlotte Yates, Telwares' CEO. "His background in customer contact and call centers makes Sam the natural choice to lead the introduction of our latest service offerings. Not only does it demonstrate our response to existing customers who have asked for this kind of service, his appointment will also strengthen existing relationships and attract new ones to Telwares' cost-effective, solutions suite."

About Telwares

Telwares, the Professional Services division of Vercuity, a leading Telecom Expense Management provider, assists global companies in optimally evaluating, procuring and managing critical communications infrastructure, services and technologies that support their vision in the marketplace. Clients who turn to Telwares for industry-leading thought and delivery comprise more than 20% of the Fortune 100.

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