

Telwares Webinar, Featuring AOTMP, To Review Optimization Strategies for Smart Phone Security, Data Assurance

Complimentary Webinar Features Top Industry Experts for Interactive Discussion of Enterprise Challenges for Controlling and Securing Wireless Assets

PARSIPPANY, NJ, June 12, 2008 - Telwares, a leading provider of mobility lifecycle management solutions, today announced a unique and complimentary opportunity for enterprises to explore strategies for managing and securing their smart phone applications and assets. Registration is now open for "Strong Defense is the Best Offense: Effective Management of Smart Phone Security, Efficiency and Scalability," a June 25 webinar hosted by Telwares featuring AOTMP's Joe Basili.

The interactive session will guide attendees through topics strategic to maximizing smart phone applications, services and more. The webinar will explore and offer solutions to the challenges facing enterprises from the increasingly sophisticated range of data applications being run on smart devices and the proliferation of remote workers using them.

Webinar content will examine mobile data security management and compromise, the elimination of labor-intensive device provisioning, and over-the-air utilities and options to achieve optimum data assurance and productivity.

"While our research shows that 61 percent of enterprises have wireless policies, most of these policies are out of date. Smart phones with voice and data applications must be managed just like computers with data security, over-the-air applications management, and risk mitigation for inappropriate use. These are critical priorities for enterprises that require policy updates and programs to enforce them," said Joe Basili, vice president of research for AOTMP.

- **What:** Strong Defense is the Best Offense - Effective Management of Smart Phone Security, Efficiency and Scalability
- **Who:** Joe Basili, AOTMP and Telwares, Jim Roberts
- **When:** Wednesday, June 25, 2008, 1:00–2:00p.m. EDT
- **Register:** <https://www1.gotomeeting.com/register/724610805>

About Telwares

Telwares is the leading provider of telecommunications spend management solutions to the Global 2000. Headquartered in Parsippany, NJ, Telwares serves the TEM industry's largest client base representing every industry across the globe. Telwares currently holds \$6.6 billion of telecom services under management and has saved clients more than \$5 billion from the \$15 billion of contracts negotiated. Telwares customers additionally profit through the expertise of a management team



comprised of experts and thought leaders well known to the industry. For more information, visit www.telwares.com.

About AOTMP

AOTMP, headquartered in Indianapolis, IN, is the world's foremost authority on telecom environment management. AOTMP drives efficiency in enterprise telecom and IT environments through standards and best practices, certification programs, industry research and intelligence, benchmarking data, performance metrics, and advisory services. For more information, please visit www.aotmp.com.

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