

## **Telwares Announces Webinar to Help Prepare Your Business for Challenging Economic Times**

---

### **Industry Leaders to Discuss Strategies for Decreasing Telecom Expenditures While Preserving Flexibility**

Parsippany, NJ, November 12, 2008 - Telwares, a leading provider of telecom expense management solutions, today announced a unique and complimentary opportunity for enterprises to explore strategies for managing through the current economic crisis. Registration is now open for a Telwares hosted webinar entitled "Arm Your Business for the Economic Crisis: Drive Out Telecom Costs While Remaining Competitive & Flexible" on December 2, 2008, at 12:00 PM Eastern Standard Time.

In this distressing economic climate, controlling and reducing your organization's telecom and network infrastructure expenditures is critical to corporate health. However to guarantee your organization's long term competitiveness, you must ensure that short term cost containment initiatives do not eliminate your flexibility to make future decisions regarding the implementation of new technology. How to achieve both objectives successfully and simultaneously is the topic of this informative webinar.

Industry leaders Charlotte Yates, Co-Founder and Vice Chairman, Telwares; Cathy Forsyth, EVP Consulting Services, Telwares; and Mike Manis, VP of Global Infrastructure, Office Depot, will share their observations and experiences addressing these challenging issues currently being faced by many organizations today. Cathy Hotka of Cathy Hotka and Associates will moderate this dynamic panel discussion.

"It's never been clearer than in this period of economic distress that working with a leading industry advisor like Telwares to manage and reduce telecom expenditures while still planning for the utilization of future technologies is not just a prudent undertaking, but a business imperative," said Dave Muller, Telwares President. "Telwares, utilizing our unmatched experience and intellectual property, has an extensive history of successfully achieving significant savings for our clients in a thoughtful and comprehensive manner."

Registration is required for the event, which is open to all:

- **What: Telwares Webinar:** "Arm Your Business for the Economic Crisis: Drive Out Telecom Costs While Remaining Competitive & Flexible"
- **Who: All interested parties**
- **When: December 2, 2008 at 12:00 Eastern Standard Time**
- **Register:** [www1.gotomeeting.com/register/655310508](http://www1.gotomeeting.com/register/655310508)

**About Telwares**

Telwares is the leading provider of telecommunications spend management solutions to the Global 2000. Headquartered in Parsippany, NJ, Telwares serves the TEM industry's largest client base representing every industry across the globe. Telwares currently holds \$6.6 billion of telecom services under management and has saved clients more than \$5 billion from the \$15 billion of contracts negotiated. Telwares customers additionally profit through the expertise of a management team comprised of experts and thought leaders well known to the industry. For more information, visit [www.telwares.com](http://www.telwares.com).

**Contact:**

Michael Voellinger, 201-888-1925, [mvoellinger@telwares.com](mailto:mvoellinger@telwares.com)

Alice Ducq, 800-707-9190 x 85, [aliced@percepture.com](mailto:aliced@percepture.com)