

Telecommunications Industry Authorities Host Webinar on “Mobile Innovation: Fueling the Competitive Enterprise for 2009”

Join us for this online event pioneered by visionary leaders from Telwares, Perlego and Lopez Research.

Parsippany NJ, March 06, 2009 - Registration is open for the upcoming web event "Mobile Innovation: Fueling the Competitive Enterprise for 2009". The session will take place on Thursday, March 12, at 2:00 PM EST.

Industry leaders Michael Voellinger (EVP and Analyst at Telwares), Mark Foege (VP of Product Management and Marketing at Perlego), and Maribel Lopez (Principal of Lopez Research and ten year veteran at Forrester Research) will be analyzing multiple topics related to the mobile telecommunications industry. They will share their observations and experiences in addressing the issues of mobile innovation in the enterprise, specifically the ROI of moving beyond basic enterprise mobility management.

This webinar will be a moderated, interactive dialogue focused on several key areas including:

- How to simplify your mobile supply chain, in approach and practice
- Actual expense: the hidden costs of mobile initiatives
- Moving beyond basic mobility management –and finding the real ROI
- The real value of data assurance in the enterprise mobile landscape
- Extending your IT policies to the mobile edge of the network

Registration is required for the event:

- What: Telwares / Perlego Webinar: "Mobile Innovation: Fueling the Competitive Enterprise for 2009"
- Who: Chief Information Officers, Procurement and Sourcing Professionals
- When: Thursday, March 12, at 2:00 PM EST
- Register at: <https://www1.gotomeeting.com/register/839947960>

About Telwares

Telwares, Inc. is a global consulting firm that helps enterprise organizations to optimally, source, procure, optimize and manage their telecom supply chain. Our solutions and services include a deep array of strategic and tactical options for optimizing your telecom and IT investments. For more information, visit www.telwares.com.

About Perlego

Perlego Systems, Inc. is the only provider of end-to-end mobile device lifecycle management solutions that allow enterprises, resellers and device manufacturers to effectively manage deployed smart wireless devices, regardless of platform or carrier. The company's Horizons!™ mobile device lifecycle management suite leverages a software-as-a-service (SaaS) architecture and over-the-air (OTA) technology to make it easy for businesses to perform critical management processes, such as update installed software and issue patches. With Horizons, administrators can restore, disable and back up

devices to meet security requirements without sacrificing user convenience. Taking only minutes to deploy, Perlego's solution provides carrier-class functionality and delivers a return on investment immediately. To learn more about how Perlego is helping businesses maximize smart phone investments visit www.perlego.com.

About Lopez Research

Lopez Research LLC specializes in market research and strategy consulting for the voice and data communications markets. The company tracks how new technologies and services such as mobility, collaboration, social networks, web 2.0 and IP-based convergence will change the future of both the enterprise and consumer communications-related products and service. Its mission is to understand the evolution of these industries, provide thought leadership, and assist its clients in building winning market strategies. To learn more about Lopez Research, visit www.lopezresearch.com.

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